

OCTOBER 18

Alays

Fashion Calendar



2010

JANUARY

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ruth finley, publisher

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917

www.fashioncalendar.com

Dates to Remember

2010

NEW YEAR'S DAY

Friday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 18

PRESIDENT'S DAY

Monday, February 15

ASH WEDNESDAY

Wednesday, February 17

ST. PATRICK'S DAY

Monday, March 17

PASSOVER

Monday, March 29-April 6

GOOD FRIDAY

Friday, April 2

EASTER

Sunday, April 4

MOTHER'S DAY

Sunday, May 9

MEMORIAL DAY

Monday, May 31

FATHER'S DAY

Sunday, June 20

INDEPENDENCE DAY

Sunday, July 4

LABOR DAY

Monday, September 6

ROSH HASHONAH

Wednesday, September 8

YOM KIPPUR

Friday, September 17

COLUMBUS DAY

Monday, October 11

ELECTION DAY

Tuesday, November 2

VETERANS DAY

Thursday, November 11

THANKSGIVING DAY

Thursday, November 25

HANUKKAH

Tuesday, December 1

CHRISTMAS

Saturday, December 25

2011

NEW YEAR'S DAY

Saturday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 17

PRESIDENT'S DAY

Monday, February 21

ASH WEDNESDAY

Wednesday, March 9

ST. PATRICK'S DAY

Thursday, March 17

PASSOVER

Monday April 18-26

GOOD FRIDAY

Friday, April 22

EASTER

Sunday, April 24

MOTHER'S DAY

Sunday, May 8

MEMORIAL DAY

Monday, May 30

FATHER'S DAY

Sunday, June 19

INDEPENDENCE DAY

Monday, July 4

LABOR DAY

Monday, September 5

ROSH HASHONAH

Wednesday, September 28-30

YOM KIPPUR

Friday, October 7-8

COLUMBUS DAY

Monday, October 10

ELECTION DAY

Tuesday, November 8

VETERANS DAY

Friday, November 11

THANKSGIVING DAY

Thursday, November 24

HANUKKAH

Thursday, December 20

CHRISTMAS

Sunday, December 25



2011

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2010 New York Market Dates

Fall I: 1/4 - 1/15

Resort: 6/7 - 6/18

Fall II: 2/8 - 2/26

Spring I: 8/2 - 8/13

Holiday: 3/15 - 3/26

Spring II: 9/7 - 9/24

Resort: 6/7 - 6/18

Summer/
Transition: 10/18 - 10/20

	FRIDAY OCT. 15	SATURDAY OCT. 16	SUNDAY OCT. 17	MONDAY OCT. 18	TUESDAY OCT. 19	WEDNESDAY OCT. 20
By Appointment Randi Rahm 10/15, 10am-7pm	THREAD BRIDESMAID 11AM - 1PM		INEZ DI SANTO 9:00 AM		MARCHESA 10:00 -11:00 AM	
Romona Keveza 10/16-18		SARANTINA By Sarah Jassir 10AM	REEM ACRA 10:00 AM			
Badgley Mischka Bride 10/16-18		ANGEL SANCHEZ 11:00 AM - Noon	MONIQUE LHUILLIER 11:00 AM		JLM COUTURE Alvina Valenta Jim Hjelm Blush Jim Hjelm Lazaro Tara Keely 1:00 PM	VERA WANG BRIDAL 1:00 PM
Amy Kuschel San Francisco 10/16-18		CHRISTOS 12 Noon	The Wedding Guys 12:00 Noon			
Alita Graham for Kleinfeld 10/16-17		KENNETH POOL 1:00 PM	ANNE BARGE 1:00 PM			
Angelo Lambrou 10/18-20	JOHNNA HO 2:30 PM	RIVINI 2:00 PM	DOUGLAS HANNANT 2:00 PM		ELIZABETH FILLMORE 1:00 - 4:00 PM	HENRY ROTH & MICHELLE ROTH 3:00 PM
Oleg Cassini Couture Collection 10/18-22		CLAIRE PETTIBONE 3:00 PM	ANNE BOWEN 3:00 PM			
TRADE SHOWS Wedding Channel Couture Show 10/16-18 NY Int'l Bridal Week Tradeshow 10/16-19	KEVIN HALL 5:00 PM	AMSALE 4:00 PM	ST. PUCCHI 4:00 PM	PNINA TORNAI 4:00 PM	Always a Bridesmaid; Anne Bowen "The Bridal Lounge" 6:00 - 8:30 PM	
		JENNY PACKHAM 5:00 PM	ANNA MAIER ULLA-MAIJA 5:00 PM			
		JENNY LEE 6:00 PM	JUNKO YOSHIOKA 6:00 -7:00PM			
		PRISCILLA OF BOSTON BRIDAL GROUP 7:00 PM	KELIMA K 7:00 - 8:00 PM			

FASHION CALENDAR

153 EAST 87TH STREET NEW YORK, NY 10128
 PH: 212.289.0420 FAX: 212.289.5917
 WWW.FASHIONCALENDAR.COM

NEW YORK BRIDAL MARKET OCTOBER 2010

FUTURE DATES - APRIL 9-12, 2011
 THIS CHART REFLECTS BRIDAL EVENTS LISTED IN FASHION CALENDAR.
 PLEASE REFER TO CONTENTS FOR DETAILS.

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, OCTOBER 11 & OCTOBER 18, 2010

UNLESS OTHERWISE NOTED, ALL AREA CODES - 212

FALL SHOWS: NEW YORK, 2/10-2/17; LONDON, 2/18-22; MILAN, 2/23-3/1; PARIS, 3/2-3/9

Friday Oct. 15 10:00-7:00 P.M.	PREVIEW OF 2011 BRIDAL COUTURE COLLECTION By appointment. Press: Kerri, Maury Rogoff PR, 421-8377 or kerri@mauryrogoffpr.com or Ashley@randirahm.com	RANDI RAHM	574 FIFTH AVENUE (46 TH /47 TH STREET) Buyers: Ashley, 869-2296
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Friday Oct. 15 11:00-1:00 P.M.	PRESS PREVIEW By invitation. Buyers: Melissa Akey, 414-8844 x 22 or melissa@threaddesign.com x 28 or nicole@threaddesign.com	THREAD BRIDESMAID	26 WEST 17 TH STREET SUITE 301 (5 TH /6 TH AVE) Press: Nicole Boucher, 414-8844
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Friday Oct. 15 2:30 P.M.	SHOWING OF SPRING 2011 BRIDAL COLLECTION Show. Champagne reception immediately following. RSVP: rsvp@johnnaho.com	JOHNNA HO	MPD 73 GANSEVOORT STREET
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Friday Oct. 15 5:00 P.M.	PREMIERE SHOWING OF BRIDAL COLLECTION By inv. Press: Elyse Feldman PR, 355-0953; bridal@kevanhalldesigns.com (Buyers by appt., 10/16-18, Jumeirah Essex House, 160 C.P.S. Contact: Arlene Mittleman, 888-755-2553; Arlene@bridalfashiongroup.com)	KEVAN HALL BRIDAL	MARK INGRAM BRIDAL ATELIER 110 EAST 55 TH STREET
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Oct. 15-21 BRIDAL MARKET IN NEW YORK

Oct. 15-17 LOS ANGELES: DESIGNERS & AGENTS/D&A Green Market Spring '11. The New Mart Building, 127 East Ninth St., 3rd floor & Cooper Design Space, 860 S. Los Angeles St. Hours: 10-6PM. Contact: 212-302-9575.

Oct. 15-17 LOS ANGELES: TRANSIT/THE L.A. SHOE SHOW Contact: www.californiamarketcenter.com

Oct. 15-17 LOS ANGELES: FOCUS APPAREL & ACCESSORIES SHOW (Women's) Call: 213-630-3696; focus@californiamarketcenter.com

Oct. 15-17 LOS ANGELES: L.A. FASHION WEEKEND, SunsetGower Studios. Call: 213-489-4885; www.losangelesfw.com

Oct. 15-18 LOS ANGELES: BRIGHT (Juried Better, Contemporary, Bridge, Designer, Women's Spring RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or brighte@enkshows.com.

Oct. 15-19 LOS ANGELES: WOMEN'S & CHILDREN'S (Spring II) MARKET Contact: 800-225-6278; www.californiamarketcenter.com

Saturday Oct. 16-18 9:00-5:00 P.M.	FALL 2011 COUTURE BRIDAL & LEGENDS BY ROMONA KEVEZA Daily, 10/16-18. By invitation. Buyers: 273-1113. Press: 273-1113 x 28 or publicrelations@romonakeveza.com	ROMONA KEVEZA	PALACE HOTEL-TOWER STE 455 MADISON (50 TH STREET)
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Saturday Oct. 16-18 9:00-5:00 P.M.	PRESENTATION OF SPRING COLLECTION Buyers: Daily, 10/17-18. By appt. Contact: Jennifer Weinberg, 206-819-6738; jennifer@badgleymischkabride.com Press: Daily, 10/16-18. By appointment. Contact: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA BRIDE	550 SEVENTH AVENUE 22 ND FLOOR (39 TH /40 TH ST)
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Saturday Oct. 16-18 9:00-6:00 P.M.	2011 PRESENTATION Informal Reviews daily, 10/16-18. By appointment. RSVP: Ruby Germain, 415-956-5657 or ruby@amykuschel.com	AMY KUSCHEL - SAN FRANCISCO	JUMEIRAH ESSEX HOUSE 160 C.P.S. - BORGHESE STE.	<i>paid</i>
Saturday Oct. 16-17 9:00-7:00 P.M.	PRESS PREVIEW: ALITA GRAHAM FOR KLEINFELD BRIDAL COLLECTION Daily, 10/16-17. Informal showings. By appointment. RSVP: 646-633-4322 or marketing@kleinfeldbridal.com	KLEINFELD	FLORISITY 1 W 19 TH ST. (5 TH /6 TH AVE)	<i>exp</i>
Saturday Oct. 16 10:00 A.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: 682-0262. Press: info@sarantinabysarahjassir.com	SARANTINA BY SARAH JASSIR	KELLARI 19 EAST 44 TH STREET	<i>paid</i>
Saturday Oct. 16 11:00 -Noon	PRESENTATION OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: 921-9827 x 16 or rsvp@angelsanchezusa.com	ANGEL SANCHEZ	148 WEST 37 TH STREET 7 TH FL. (B'WAY/7 TH AVE)	<i>sub</i>
Saturday Oct. 16 12:00 Noon	PRESS SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	CHRISTOS	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.	<i>bill</i>
Saturday Oct. 16 1:00 P.M.	PRESS SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	KENNETH POOL	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.	<i>sub</i>
Saturday Oct. 16 2:00 P.M.	RITA VINIERIS FOR RIVINI BRIDAL SHOWING OF COLLECTION (Note date/time change). By invitation. RSVP: Buyers: Tony Giancola, 416-977-1793 x 23 or tonyg@rivini.com Press: ATELIER Creative Services, Inc, 247-9299 x 17 or ritavinieris@atelierpr.com	RIVINI	ALVIN AILEY DANCE THEATER 405 WEST 55 TH STREET (9 TH AVE)	<i>bill</i>
Saturday Oct. 16 3:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: events@clairepettibone.com (Buyer appointments: 10/16-10/18, Pier 94, Booth 350. Contact: Arlene Mittleman, 760-200-5911 or ourbride@yahoo.com	CLAIRE PETTIBONE	PIER 94 55 TH ST & 12 TH AVENUE	<i>sub</i>
Saturday Oct. 16 4:00 P.M.	PRESS SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	AMSALE	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.	<i>sub</i>
Saturday Oct. 16 5:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: Tamsin Barbakoff, 011-44-207-428-1395 or tamsin@jennypackham.com	JENNY PACKHAM	SOHO HOUSE NEW YORK 29-35 NINTH AVE. (13 TH ST)	<i>sub</i>
Saturday Oct. 16 6:00 P.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: Jenny Lee, 323-934-0879 or info@jennyleebridal.com	JENNY LEE	JUMEIRAH ESSEX HOUSE 160 C.P.S. - ART DECO SALON	<i>exp</i>
Saturday Oct. 16 7:00 P.M.	SHOWING OF FALL 2011 BRIDAL GROUP COLLECTIONS (Note place change). By invitation. Contact: RSVP: Ashley Bain, Marina Maher Communications, 485-6828 or priscillaofbostonRSVP@mahercomm.com	PRISCILLA OF BOSTON BRIDAL GROUP	CENTER548 548 W 22 ND (10 TH /11 TH AVE)	<i>bill</i>
Oct. 16-17	AVON WALK FOR BREAST CANCER in NY. Sponsors: Reebok et al. Info: 888-540-walk; www.avonwalk.org			
Oct. 16-18	WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 48 th St (Park/Lexington). Hrs: 9-6PM. For Info: 347-466-4082. Fax: 347-466-5106 or www.wccoutureshow.com			
Oct. 16-19	NY INT'L BRIDAL WEEK TRADE SHOW At Pier 94. Contact: www.newyorkbridal.com			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 17 9:00 A.M.	PRESS SHOWING OF BRIDAL COLLECTION By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 2 nd fl, 10/16-10/18. 10/16 & 10/18, 9-6PM; Sun., 10/17, 11-6PM. Contact: Veronica Di Santo, 416-451-3865.	INES DI SANTO	JUMEIRAH ESSEX HOUSE 160 C.P.S. - GRAND BALLRM - 1 ST FL <i>sub</i>
Sunday Oct. 17 10:00 A.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Buyers: 421-3200 x 21. Press fax: 319-1800.	REEM ACRA	REEM ACRA (56 TH /57 TH ST.) 730 FIFTH AVE. - SUITE 205 <i>sub</i>
Sunday Oct. 17 11:00 A.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: Melissa Duren, Starworks, email: rsvpm1@starworksny.com	MONIQUE LHUILLIER BRIDE	82 MERCER (SPRING/BROOME ST.) <i>sub</i>
Sunday Oct. 17 12:00 Noon	INT'L PRESS SHOWING OF BRIDAL COLLECTIONS BY EIGHT DESIGNERS Assigned seating register at www.weddingtrendspot.com Reception to follow. By invitation. Contact: Bruce Vassar, 612-770-3635 or bruce@theweddingguys.com	THE WEDDING GUYS	W HOTEL 541 LEXINGTON AVENUE <i>paid</i>
Sunday Oct. 17 1:00 P.M.	SHOWING OF SPRING BRIDAL COLLECTION By invitation. Press and buyers: Shawne Reece, 404-873-8098 or shawne@annebarge.com Also, buyers by appointment, Jumeirah Essex House-Tivoli Room, 10/18.	ANNE BARGE	JUMEIRAH ESSEX HOUSE 160 C.P.S. - GRAND SALON <i>bill</i>
Sunday Oct. 17 2:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com	DOUGLAS HANNANT	PLAZA HOTEL ONE WEST 58 TH STREET <i>sub</i>
Sunday Oct. 17 3:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. RSVP: 582-2600 or sales@annebowen.com	ANNE BOWEN	EVENT! - (29 TH /30 TH ST) 851 AVE. OF AMERICAS <i>sub</i>
Sunday Oct. 17 4:00 P.M.	25 TH ANNIVERSARY: SHOWING OF BRIDAL COLLECTION By invitation. Press: Yun Yu or Melissa Swider, FGPR, 334-1212 or Stpucchi@foxgreenberg.com (email preferred). Buyer appointments for daily shows, 10/16-18. Contact: 214-764-3455 or elegance@stpucchi.com	ST. PUCCHI	JUMEIRAH ESSEX HOUSE 160 C.P.S. - PETIT SALON <i>sub</i>
Sunday Oct. 17 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 34 By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39 TH STREET 11 TH FLOOR <i>sub</i>
Sunday Oct. 17 6:00-7:00 P.M.	PRESENTATION OF FALL 2011 BRIDAL COLLECTION By invitation. Buyers/Press appointments, 10/16-10/18 at Junko Yoshioka Showroom. Contact: David Gomez, 206-9302 or david@junkoyoshioka.com	JUNKO YOSHIOKA	TRUMP SOHO NEW YORK 246 SPRING ST. SOHI - 46 TH FL <i>sub</i>
Sunday Oct. 17 7:00-8:00 P.M.	PREVIEW OF FALL 2011 BRIDAL COLLECTION By invitation. RSVP: alena@kelima.com By appointment, 10/17-/21. Buyers/Press: Kelima K, 334-6546 or alena@kelima.com	KELIMA K BRIDAL COLLECTION	229 B MOTT STREET (PRINCE/SPRING ST) <i>bill</i>
Monday Oct. 18-20 12:00-8:00 P.M.	PRESENTATION OF BRIDAL & EVENINGWEAR COLLECTION Daily, 10/18-20. RSVP required. Contact: Laura Calamita, 460-9870 or info@angelolambrou.com	ANGELO LAMBROU	96 EAST 7 TH STREET <i>sub</i>
Monday Oct. 18 4:00 P.M.	PRESS SHOWING OF 2011 BRIDAL COLLECTION BY PNINA TORNAI By invitation. RSVP: Press@kleinfeldbridal.com.	KLEINFELD	KLEINFELD 110 WEST 20 TH STREET <i>exp.</i>

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Monday Oct. 18 7:00 P.M.	GALA DINNER Hosted by Anderson Cooper. Honoring: Tamara Mellon, Jeffrey & Marilyn Katzenberg, Victor Pinchuk, Elena Frachuk. Special performance by Elton John. For tickets, contact: aboose@aabproductions.com	ELTON JOHN AIDS FOUNDATION	CIPRIANI WALL STREET 55 WALL STREET	<i>billed</i>
Oct. 18-22	OLEG CASSINI COUTURE COLLECTION or email: public_relations@olegcassini.com	1370 B'way 10 th fl	Showings by appt: 753-7540 x 28	<i>sub</i>
Oct. 18-29	SUMMER/TRANSITION MARKET IN NEW YORK			
Oct. 18-22	<u>TORONTO</u> : LG FASHION WEEK BEAUTY by L'OREAL PARIS (Spring Collections) Register/Tickets: www.lgfashionweek.ca Press: michelle@fdcc.ca			
Oct. 18-22	<u>TOKYO</u> : JAPAN FASHION WEEK IN TOKYO (Spring/Summer) Sponsored by JFWO & IMG. www.jfw.jp			
Tuesday Oct. 19 9:00-2:00 P.M.	SPRING 2011 COLLECTION PREVIEW By invitation. Contact: Emma Garner, Loving + Company, 213-3504 or egarner@lovingandcompany.com	SUE WONG	525 SEVENTH AVENUE SUITE 707	<i>billed</i>
Tuesday Oct. 19 9:00-5:00 P.M.	WOMEN'S SPORTSWEAR 2011 & SWIM 2011 PREVIEW By appointment. Contact: Wendy Segal, 887-8164 or Wendy_Segal@vfc.com	NAUTICA	BRYANT PARK HOTEL 40 W 40 TH ST - TERRACE LOFT	<i>sub</i>
Tuesday Oct. 19-21 9:00-5:00 P.M.	SPRING/SUMMER 2011 PRESS PREVIEW Daily, 10/19-21. Featuring: Charles David, Charles David Made in Italy, Charles by Charles David, Soiree by Charles David, Charles David Men's Collection. By appt.; Teresa Kanode Ross, teresa.kanode@charlesdavid.com	CHARLES DAVID	BRYANT PARK HOTEL 40 WEST 40 TH STREET	<i>sub</i>
Tuesday Oct. 19 10:00-11:00 A.M.	SPRING/SUMMER 2011 BRIDAL PRESS PRESENTATION By appointment. Contact: marchesa@hlgrp.com	MARCHESA	601 WEST 26 TH STREET SUITE 1425	<i>sub</i>
Tuesday Oct. 19 1:00 P.M.	SPRING 2011 PRESS SHOW Alvina Valenta, Jim Hjelm Blush, Jim Hjelm, Lazaro & Tara Keely. By invitation. Contact: Susan Keng, 221-8203 or Pr@jlminc.com	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703	<i>partial difference due</i>
Tuesday Oct. 19 1:00-4:00 P.M.	PRESS SHOWING OF FALL By appointment. Press: 647-0863 or info@elizabethfillmorebridal.com	ELIZABETH FILLMORE	27 WEST 20 TH STREET SUITE 705 (5 TH /6 TH AVE)	<i>billed</i>
Oct. 19	<u>CANCELLED</u> : NOW & ZEN SHOWCASE & RECEPTION FROM 6:00-8:00PM.			
Tuesday Oct. 19 6:00-8:30 P.M.	"THE BRIDAL LOUNGE" Cocktails, music and hors d'oeuvres. By invitation. Contact: Xochuitl Gonzales, 334-0005 or rsvp@alwaysabridesmaid.us	ALWAYS A BRIDESMAID; ANNE BOWEN	ST. GILES COURT 130 EAST 39 TH STREET	<i>sub</i>
Oct. 19-21	<u>TOKYO</u> : W WORKSHOP (Women's RTW/Accessories) 33- 0-1-44-54-10-90; www.workshopfashionagency.com			
Wednesday Oct. 20 9:00-11:00 A.M.	SPRING 2011 COLLECTION PREVIEW By invitation. Contact: Michael King, Siren PR, michael@sirenpr.com	LEROY & PERRY; M. PATMOS	425 WEST 13 TH ST. - 4 TH FL. (9 TH AVE/WASHINGTON ST)	<i>sub</i>

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Wednesday Oct. 20-21 9:00-6:00 P.M.	SPRING/SUMMER 2011 PRESS PREVIEW 10/20-21. Bespoken, Black Limited Edition Watches, Candela, Charles Henry, General Idea, Irwin & Jordan, Love Rocks NY, Mykita, Riviera Club, Society for Rational Dress, Trovata, Wundervoll. Appts: press@williamsonpr.com	WILLIAMSON PR	119 MERCER STREET LOFT 2-S	sub
Wednesday Oct. 20-22 11:00-8:00 P.M.	SPRING/SUMMER 2011 PRESS PREVIEW Daily, 10/20-10/22. By invitation. Contact: 420-1141 or pr@LorisDiran.com	LORIS DIRAN	LORIS DIRAN BOUTIQUE 3 EAST 1 ST ST. (@BOWERY)	sub
Wednesday Oct. 20 1:00 P.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: Roxsanne Tai, PR Consulting, roxsanne@prconsulting.net	VERA WANG BRIDAL	225 WEST 39 TH STREET 9 TH FLOOR	sub
Wednesday Oct. 20 3:00 P.M.	PRESS SHOWING OF 2011 BRIDAL COLLECTION By invitation. RSVP: rsvp@kleinfeldbridal.com	HENRY ROTH & MICHELLE ROTH	KLEINFELD 110 WEST 20 TH STREET	billed
Wednesday Oct. 20 5:00-7:00 P.M.	SPRING 2011 PRESS PREVIEW Editor press preview. 7:00-9:00 P.M., party with cocktails & hors d'oeuvres and DJs By invitation. RSVP: special_events@anntaylor.com	ANN TAYLOR	GRAMERCY PARK HOTEL 2 LEXINGTON AVENUE Harley & Cassie.	sub
Wednesday Oct. 20-21 5:00-8:00 P.M.	SPRING/SUMMER 2011 COLLECTION PREVIEW On 10/20. 10/21: 9AM-3PM. By invitation. RSVP: landsend@automaticpr.com	LANDS' END	GARY'S LOFT - 12 TH FL 28 W. 36 TH ST (5 TH AVE)	paid
Wednesday Oct. 20 6:00 P.M.	LEGENDS 2010 Cocktails. Dinner & Awards, Special Performance by Rosanne Cash, 7PM. Honorees: Tommy Hilfiger, Ellsworth Kelly, Emily Fisher Landau. Tkts: www.pratt.edu/legends Press: aarono29@pratt.edu; mara.mcginis@pratt.edu	PRATT INSTITUTE	7 WORLD TRADE CENTER 250 GREENWICH STREET	exp.
Wednesday Oct. 20 6:30-8:30 P.M.	SPRING/SUMMER 2011 PRESS PREVIEW By invitation. Contact: Factory PR, saba@factorypr.com	GRACE SUN	INDUSTRIA - STUDIO 10 775 WASHINGTON STREET	paid
Oct. 20-22	<u>MONACO</u> : LUXE PACK MONACO (Luxury Goods Packaging Exhibition). At Grimaldi Forum. Contact: KX Associates, 212-274-8508 or www.luxepack.com			
Thursday Oct. 21 9:00-11:30 A.M.	SPRING 2011 PRESS BREAKFAST By invitation. RSVP: Sarah Hanna, 323-988-0947 or shanna@hlgrp.com	LUCKY BRAND JEANS	1441 BROADWAY 29 TH FLOOR	sub
Thursday Oct. 21 9:00-5:00 P.M.	SPRING/SUMMER 2011 WOMEN'S & CHILDREN'S OUTERWEAR COLLECTION By invitation. Press, contact: Catherine Esposito, 997-9767.	CINZIA ROCCA	30 CENTRAL PARK SOUTH PENTHOUSE	sub
Thursday Oct. 21 4:00-7:00 P.M.	PREVIEW OF WOMEN'S & MEN'S SPRING 2011 COLLECTION Cocktails. By invitation. Contact: Mona Sharf, 300-0872 or MonaS@theory.com	THEORY	38 GANSEVOORT STREET 5 TH FLOOR	sub
Thursday Oct. 21 6:00-8:00 P.M.	LAUNCH OF POP-UP GALLERY & SHOP By invitation. Contact: Stephanie Katzin, 206-7447 or skatzin@greatpress.com (Open to public. 10/22-10/23).	PureDKNY & SHFT	PLACE TO BE ANNOUNCED	sub

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 21 6:00-8:00 P.M.	IN CONVERSATION WITH MATTHEW WILLIAMSON & LAURA BROWN Mod: Patricia Mears. Matthew Williamson & <i>Harper's Bazaar's</i> Laura Brown discuss <i>Matthew Williamson</i> , a book by fashion historian Colin McDowell. Book signing to follow. Res. required: 217-4585 museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST. <i>sub</i>
Thursday Oct. 21 6:00-8:00 P.M.	CELEBRATION TO WELCOME DEBORAH NEEDLEMAN Newly appointed Editor, Off Duty and Editor in Chief, WSJ Magazine. By invitation. Contact: offduty@wsj.com	THE WALL STREET JOURNAL	TOP OF THE STANDARD 442 WEST 13 TH STREET <i>sub</i>
Thursday Oct. 21 6:30 P.M.	THE ANGEL BALL — IN MEMORY OF GABRIELLE RICH AOUAD Cocktails. Dinner, live auction, show, 7:30-10:30PM. (Blk tie). By inv. Tkts: \$1500; \$2500. Contact: 254-6677.	THE G&P FOUNDATION FOR CANCER RESEARCH	CIPRIANI WALL STREET 55 WALL STREET
Thursday Oct. 21 7:00-9:00 P.M.	LAUNCH OF FERRAGAMO WORLD Benefiting Acumen Fund. By invitation. Contact: Kerri.Clark@us.ferragamo.com	SALVATORE FERRAGAMO & VANITY FAIR	SALVATORE FERRAGAMO 663 FIFTH AVENUE <i>sub</i>
Thursday Oct. 21 7:00-Midnight	FREEDOM BAY ST. LUCIA PRESENTS LINGERIE NEW YORK COUTURE SHOW Benefit Gala for Seven Bar Foundation. Featuring Atsuke Kudo's NYC debut & Carine Gilson's 20 th Anniversary. Tkts: RSVP@7barfoundation. Press by inv. Contact: Nick Dietz, Shin Advisors, 439-0049; nick@shinadvisors.com	SEVEN BAR FOUNDATION	CIPRIANI 42 ND STREET 110 EAST 42 ND STREET <i>sub</i>
Oct. 21-24	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Resort) MARKET. Call: 214-655-6100; www.dallasmarketcenter.com		
Oct. 21-24	<u>DALLAS</u> : MEN'S APPAREL MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
Oct. 21-24	<u>DALLAS</u> : SWSTA SHOE SHOW Call: 214-655-6100; www.dallasmarketcenter.com		
Oct. 21-24	<u>DALLAS</u> : SPECIAL OCCASION. Contact: www.dallasmarketcenter.com		
Friday Oct. 22 6:00-10:30 P.M.	40 TH ANNUAL SCHOLARSHIP & AWARDS GALA Silent Auction (Blk Tie). Honorees: Tyson Beckford, Tommy Hilfiger, Cookie Johnson and others. Tkts/Info/RSVP: 234-3050; www.bragusa.org	BRAG	CIPRIANI 55 WALL STREET <i>sub</i>
Oct. 23-26	<u>CHICAGO</u> : STYLEMAX at Merchandise Mart. Contact: 800-677-6278 or www.merchandisemart.com; mmart.com		
Oct. 23-26	<u>CHICAGO</u> : KIDZ AT STYLEMAX at Merchandise Mart. Contact: www.merchandisemart.com		
Oct. 24-26	<u>MIAMI</u> : TRENDZ (Women's RTW/Access.) Info: 888-249-1377 or www.floridafashionfocus.com		
Monday Oct. 25-29 9:00-5:00 P.M.	PRESS PREVIEW OF SPRING/ SUMMER 2011 COLLECTIONS Daily, 10/25-10/29. Collections: Alexandre Birman, Victor Hugo, Schutz, Jo de Mer. By appointment. Contact: Lisa Simek, 646-862-9304 or lisa@networkshowroom.com	NETWORK SHOWROOM	336 WEST 37 TH STREET SUITE 1420 <i>sub</i>
Monday Oct. 25 5:00-7:00 P.M.	PRESENTATION OF SPRING COLLECTIONS By invitation. RSVP: brood@preconsulting.net	BROOD	PLACE TO BE ANNOUNCED <i>billed</i>
Oct. 25-26	INT'L WATCH & JEWELRY GUILD, Roosevelt Hotel & Metropolitan Pavilion. Contact: www.iwjg.com		
Tuesday Oct. 26 9:30 A.M.	FALL 2010 EUROPE STREET & RETAIL SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: www.doneger.com/dcsalendar Info: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR <i>sub</i>

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Tuesday Oct. 26 10:00-7:00 P.M.	SPRING/SUMMER 2011 PRESS PRESENTATION By invitation. Contact: pr@faconnable.com	FACONNABLE	600 FIFTH AVENUE 21 ST FL. (48 TH STREET)	billed
Tuesday Oct. 26 12:00-2:00 P.M.	PRODUCT LAUNCH Luncheon. By invitation. Contact: Blair Cramers, 980-1800.	CLARINS	PLACE TO BE ANNOUNCED	sub
Tuesday Oct. 26 5:00 P.M.	SHOWING OF SPRING/SUMMER 2011 COLLECTION By invitation. Contact: request@kcdworldwide.com	BANANA REPUBLIC	THE WATERFRONT 269 11 TH AVENUE (28 TH ST)	billed
Tuesday Oct. 26 6:00-8:00 P.M.	<i>ECO FASHION</i> BY SASS BROWN FIT Faculty member Sass Brown discusses her book, <i>Eco Fashion</i> , a comprehensive look at the environmentally conscious designers changing the industry. Book signing to follow. Res. required: 217-4585 museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST.	sub
Tuesday Oct. 26 6:00-8:00 P.M.	RECEPTION FOR PIERRE CARDIN By invitation. Press: Mimi Crume, 917-522-1482 or mimi@assouline.com	ASSOULINE	ASSOULINE PLAZA HOTEL	billed
Tuesday Oct. 26 6:00-9:00 P.M.	ULTIMATE FACE-LIFT GALA Benefiting VH1 Save The Music Foundation. By invitation. Press: Andrew Blecher, 252-8881. All other inquiries: Facelift@LordandTaylor.com	LORD & TAYLOR	LORD & TAYLOR 424 FIFTH AVENUE	sub
Tuesday Oct. 26 6:00-9:00 P.M.	AUTUMN HARVEST: WINE, FOOD & FRAGRANCE PAIRINGS Tickets: members, \$150; non-members, \$175. Contact: Lyn Leigh, The Fragrance Foundation, 725-2755 x 102 or lleigh@fragrance.org	THE FRAGRANCE FOUNDATION	CITY WINERY 155 VARICK STREET	sub
Tuesday Oct. 26 6:00-9:00 P.M.	25 TH ANNIVERSARY PARTY By invitation. Contact: elle@prconsulting.net	ELLE MAGAZINE	MOMA 11 WEST 53 RD STREET	sub
Tuesday Oct. 26 7:00 P.M.	2010 GALA & STUDIO PARTY Cocktails. Dinner, 8PM. Studio party hosted by Whitney's Artists Council, 9PM. Co-Chs: T. Armstrong, F. Tessler, G. Caltagirone, A. Kriemler. Tkts: Gala, 671-5303; Party: 671-5310. Press: Nadine Johnson Inc., 228-5555.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE (75 TH STREET)	billed
Tuesday Oct. 26 7:00-10:00 P.M.	COCKTAIL RECEPTION By invitation. Contact: Longchamp@bpcm.com	LONGCHAMP & LOVE MAGAZINE	LONGCHAMP BOUTIQUE 713 MADISON AVENUE	billed
Wednesday Oct. 27 9:00-12:00 Noon	SPRING 2011 PRESS PREVIEW By invitation. Contact: Mandi Meng, Siren PR, 625-3500 or mandi.m@sirenpr.com	BROCHU WALKER	CROSBY STREET HOTEL 79 CROSBY ST - SPRING RM	billed
Wednesday Oct. 27 9:30 A.M.	SPRING 2011 RTW NY/LONDON/ MILAN/PARIS Also, 11:30 AM. Presentation by David Wolfe. Tickets: \$50 at door. RSVP: www.doneger.com/dcsalendar Info: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR	sub
Wednesday Oct. 27 12:00 Noon	BEAUTY PRODUCT LAUNCH By invitation. Contact: Rebecca Costanzo, rcostanz@estee.com	ORIGINS	SUN WEST STUDIOS 450 WEST 31 ST STREET	billed

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 27 7:00 P.M.	THE GENTLEMEN'S BALL Cocktails. Dinner & Ceremony, 8PM. Benefiting the charities supported by GQ's philanthropic initiative, The Gentlemen's Fund. By invitation. Contact: Stefanie_adlerstein@condenast.com	GQ MAGAZINE	EDISON BALLROOM 240 WEST 47 TH STREET <i>sub</i>
Wednesday Oct. 27 7:00 P.M.	CFDA NEW MEMBER'S WELCOME PARTY By invitation. Contact: c.olsen@cfda.com	VERA WANG	PLACE TO BE ANNOUNCED <i>sub</i>
Oct. 27-30	<u>HONG KONG</u> : FASHION ACCESSORIES CHINA SOURCING FAIR. Contact: visit@chinasourcingfair.com		
Oct. 27-30	<u>HONG KONG</u> : GARMENTS & TEXTILES CHINA SOURCING FAIR Contact: visit@chinasourcingfair.com		
Thursday Oct. 28 9:00-11:00 A.M.	SPRING 2011 PRESS PREVIEW By invitation. Contact: Jasmine Desai, Siren PR, 625-3500 or jasmine.d@sirenpr.com	WINTER KATE/ HOUSE OF HARLOW 1960	CROSBY STREET HOTEL 79 CROSBY ST - PRINCE RM <i>sub</i>
Thursday Oct. 28 9:30 A.M.	FALL 2011 COLOR, FABRIC & EUROPEAN RETAIL Also, 11:30 AM. Presentation by Pat Tunsky. Tkts: \$50 at door. RSVP: www.doneger.com/dcsalendar Info: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR <i>sub</i>
Thursday Oct. 28 6:00-8:00 P.M.	"JAPANESE FASHION IN NEW YORK" WITH STEVEN ALAN Menswear designer Steven Alan discusses his personal search for perfection in Japanese fashion from which has evolved his precise yet unstudied tailoring. Reservations required: 217-4585 museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST. <i>sub</i>
Thursday Oct. 28 6:15 P.M.	27 TH ANNUAL NIGHT OF STARS "THE GLOBALISTS" Cocktails. Dinner/Awards, 7:30. Superstar Award: Nicolas Ghesquière. Host: Simon Doonan. (Blk Tie) Tickets can be purchased online at www.fgi.org or contact: 302-5511	FASHION GROUP INT'L	CIPRIANI 55 WALL STREET <i>sub</i>
Thursday Oct. 28 7:30-10:30 P.M.	CELEBRATING AN ENDLESS SUMMER & BOARDING FOR BREAST CANCER Hosts: Kelly Rutherford & Sarah Wynter. Cocktails & hors d'oeuvres. Tkts: \$100, advance; \$120, door. After-party at Travertine. Benefiting foundation's educational outreach program. Contact: 800-489-1252; Ashley@jimeale.com	B4BC.ORG	DESIRON GALLERY 151 WOOSTER STREET <i>B-160</i>
Friday Oct. 29 7:00 P.M.	SHOWING OF SPRING 2011 COLLECTION Show. Cocktail reception immediately following. By invitation. Contact: info@miriamdriot.com	PIERRE CARDIN	MILK STUDIOS 450 WEST 15 TH STREET <i>paid</i>
Friday Oct. 29 8:00-Midnight	FLAGSHIP OPENING Hosted by Alber Elbaz. By invitation. Contact: lanvin@extraextracreative.com	LANVIN	815 MADISON AVENUE (68 TH /69 TH STREET) <i>sub</i>
Oct. 30-Nov. 1	<u>BELLEVUE, WA</u> : NWTREND SHOW (RTW/Acc. for Women/Men/Children) 206-767-9200; nwtrendshow.com		
Oct. 31	HALLOWEEN (Sunday)		
Monday Nov. 1 5:30-8:00 P.M.	2010 HOLIDAY PROGRAM RECEPTION FOR SHORT LEAD MEDIA For short lead media. By invitation. Contact: Erin.Brady@mslworldwide.com	CREST WHITESTRIPS	PLACE TO BE ANNOUNCED <i>sub</i>
Monday Nov. 1 7:00 P.M.	2010 ACE AWARDS GALA Dinner & Awards presentation. (Blk tie). Tickets: \$1,000 members/\$1,200 non-members. For ticket info: 947-1135. Press inquiries: Jamie Frankenberg, Full Picture, 995-2857.	ACCESSORIES COUNCIL	CIPRIANI 42 ND STREET 110 EAST 42 ND STREET <i>sub</i>

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 1-5	ACCESSORIES MARKET & INTIMATE APPAREL IN NEW YORK		
Nov. 2	ELECTION DAY (Tuesday)		
Tuesday Nov. 2 9:00-10:30 A.M.	LONG-LEAD EDITOR PRODUCT PREVIEW BREAKFAST By invitation. Contact: Emily.Thomas@rprmc.com	NEUTROGENA COSMETICS	PLACE TO BE ANNOUNCED <i>billed</i>
Tuesday Nov. 2 6:00-9:00 P.M.	WWD@100 CELEBRATION & AUCTION PREVIEW By invitation. Press, contact: Carmen.Scott@pmkbnc.com	WWD	CIPRIANI 42 ND STREET 110 EAST 42 ND STREET <i>sub</i>
Nov. 2	PATRICIA UNDERWOOD (Spring/Summer I) 499 Seventh Autumn.Riddle@Patriciaunderwood.com	25 th fl So.	Autumn Riddle, 268-3774 or <i>sub</i>
Wednesday Nov. 3 9:00-6:00 P.M.	SPRING/SUMMER 2011 EYEWEAR PRESS PREVIEW Open Day. Press: Rosie Mueller, 244-4967 or rmueller@charmant.com	TRU TRUSSARDI	CHARMONT SHOWROOM 390 FIFTH AVE - STE 708 <i>sub</i>
Wednesday Nov. 3-4 9:00-6:00 P.M.	SPRING/SUMMER 2011 ACCESSORIES PRESS PREVIEW Daily, 11/3-11/4. By invitation. Contact: Melissa Pastore, 935-4807 x 114 or Melissa.pastore@swarovski.com	SWAROVSKI CGB	PLACE TO BE ANNOUNCED <i>sub</i>
Wednesday Nov. 3 6:00 P.M.	5 TH ANNIVERSARY GALA Cocktails. Dinner & Program, 7PM. For information/tickets: 646-786-2683 or info@fashiondelivers.org	FASHION DELIVERS	WALDORF ASTORIA 301 PARK AVENUE <i>sub</i>
Wednesday Nov. 3 6:00-8:00 P.M.	FRAGRANCE LAUNCH PRESS PREVIEW By invitation. Contact: 398-7759 x 23 or jcarles@douglashannant.com	DOUGLAS HANNANT	PLACE TO BE ANNOUNCED <i>sub</i>
Wednesday Nov. 3 6:30 P.M.	BOOK LAUNCH: <i>MINIMALISM AND FASHION</i> BY ELYSSA DIMANT Reception & book signing. By invitation. Contact: specialevents@ck.com	CALVIN KLEIN COLLECTION; W MAGAZINE	CALVIN KLEIN COLLECTION 654 MADISON AVENUE <i>sub</i>
Thursday Nov. 4 9:00-6:00 P.M.	MEN'S & WOMEN'S SPRING/SUMMER 2011 COLLECTION PRESS DAY By appointment. RSVP: Brent, 750-2990 or press@brunellocucinelli.com	BRUNELLO CUCINELLI	29 WEST 57 TH STREET 5 TH FLOOR <i>billed</i>
Thursday Nov. 4-5 9:30-5:30 P.M.	"JAPAN FASHION NOW" SYMPOSIUM Daily, 11/4-11/5. Int'l interdisciplinary symposium exploring contemporary Japanese fashion - from avant-garde to street & sub-cultural styles. Reg. required. \$100 for 2 days; www.fitnyc.edu/museum. Press; Cheri Fein, 217-4700	FASHION INSTITUTE OF TECHNOLOGY	FIT HAFT AUDITORIUM 7 TH AVENUE & 27 TH STREET <i>sub</i>
Thursday Nov. 4 6:00-8:00 P.M.	VERNISSAGE FOR RICK GILES By invitation. Contact: Daniel Mello, daniel@preconsulting.net	RAG & BONE <i>excl. sub.</i>	119 MERCER STREET (SPRING/PRINCE) <i>billed</i>
Thursday Nov. 4 9PM-1:00 A.M.	HUGO BOSS PRIZE In conjunction with the Solomon R. Guggenheim Museum. Celebration of the finalists and winner. Biennial award presented to innovative contemporary artists. By invitation. Contact: Andrew Young, BPCM, 646-747-3019.	HUGO BOSS	GUGGENHEIM MUSEUM 1071 FIFTH AVE. (89 TH ST.) <i>sub</i>
Nov. 7	NEW YORK CITY MARATHON (Finishing in Central Park) (Sunday) Info: www.nycmarathon.org		
Nov. 7	DAYLIGHT SAVINGS TIME ENDS (Move Clocks Back One Hour)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Monday Nov. 8 7:00 P.M.	20 TH ANNIVERSARY OF GLAMOUR'S "WOMEN OF THE YEAR" AWARDS By invitation. Contact: Jennifer_Peters@condenast.com.	GLAMOUR MAGAZINE	CARNEGIE HALL 57 TH ST. & SEVENTH AVE.	sub
Monday Nov. 8 7:00-10:00 P.M.	INTRODUCING THE WORK OF ARTIST CLAUDIO BRAVO Cocktails, conversation, live music and silent auction to support the Fund for Public Schools Art Programs. Tkts: \$125; www.lavelleandco.com For info, email: lavelleolexa@gmail.com or http://www.facebook.com/LavelleandCo	LAVELLE&CO	MARLBOROUGH CHELSEA 545 WEST 25 TH STREET	✓
Monday Nov. 8 7:00-10:00 P.M.	"FASHION FORWARD" HOSTED BY TIM GUNN Cocktail reception w/Silent Auction & Fashion Show. Featured Designers: Yigal Azrouël, Richard Chai, Diane von Furstenberg, Narciso Rodriguez, Simon Spurr, Anna Sui. Benefiting Gay Men's Health Crisis. By inv.; 367-1389.	Tony Miller 10 → GAY MEN'S HEALTH CRISIS 119 West 44 th St fl 10011	METROPOLITAN PAVILION 125 WEST 18 TH STREET	billed
Tuesday Nov. 9-10 9:00-6:00 P.M.	SPRING 2011 PRESS PREVIEW Daily, 11/9-11/10. By appointment. Contact: Maggi Warner, 625-3500 or maggi@sirenpr.com	SIREN PR	SIREN PR 740 B'WAY- SUITE 1101	sub
Wednesday Nov. 10 9:30-11:30 A.M.	WOMEN'S FASHION PREVIEW By invitation. Contact: Emily Hofstetter, LaForce + Stevens, 242-9353 x 147.	TARGET	PLACE TO BE ANNOUNCED	sub
Nov. 11	VETERANS DAY (Thursday)			
Thursday Nov. 11 9:30-11:00 A.M.	DAVID YURMAN FRAGRANCE LAUNCH By invitation. Contact: Erin Cohen, ErinC@Clarinsusa.com	CLARINS FRAGRANCE GROUP	PLACE TO BE ANNOUNCED	sub
Thursday Nov. 11 7:00 P.M.	80 TH ANNIVERSARY GALA All proceeds go to scholarships for adolescents & young adults requiring financial assistance for inpatient treatment in one of Silver Hill's residential programs. By invitation. Contact: SHH@hgnyc.com	SILVER HILL HOSPITAL	CIPRIANI 42 ND STREET 110 EAST 42 ND STREET	✓
Nov. 13-14	THE PIER ANTIQUES SHOW, Piers 94, 12 th Ave & 55 th St. 500 exhibitors including Fashion Alley & Vintage Collecting. Tkts: \$15. Info: www.stellashows.com Press: Leigh Infield Assoc., 691-7297.			✓
Nov. 15	CFDA/VOGUE FASHION FUND DINNER. By invitation. Contact fax: 286-5587.			
Tuesday Nov. 16 9:30-11:30 A.M.	SPRING 2011 PRESS PRESENTATION By invitation. Contact: calvinkleinspecialevents@ck.com	CALVIN KLEIN	205 WEST 39 TH STREET GROUND FLOOR	sub
Wednesday Nov. 17 9:00-6:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Kate De Ponte, Kaplow PR, kdeponte@kaplowpr.com	NEXXUS SALON HAIR CARE	PLACE TO BE ANNOUNCED	fixed
Thursday Nov. 18 9:00-11:00 A.M.	PRODUCT LAUNCH First Session. Second Session, 12:30-2:30PM. By invitation. Contact: paul.hwang@rprmc.com	JOHNSON & JOHNSON BEAUTY CARE	PLACE TO BE ANNOUNCED	billed
Thursday Nov. 18 9:00-6:00 P.M.	NEW PRODUCT LAUNCH By invitation. Contact: Kristin Huxta, DeVries PR, khuxta@devries-pr.com	SEBASTIAN PROFESSIONAL	THE STUDIO NYC 30 ROCKEFELLER CENTER	billed
Thursday Nov. 18 12:00-2:00 P.M.	STATE OF THE INDUSTRY 2010 LUNCHEON Lunch & Panel Discussion. Members only. Contact: 725-2755 x 102.	THE FRAGRANCE FOUNDATION	THE HARVARD CLUB 35 WEST 44 TH STREET	sub